

#Art@theTap



Competition details

Concept

We have a huge wall adjacent to our Tap Room and immediately behind our “stage” that is ugly and needs to be brought to life. We would therefore like to invite the local community of artists, graffiti experts and talented amateurs to paint a chunk of this wall. The only criterion is that the focus of your piece must be about music, beer or Leigh on Sea.

Size

We don't want to keep the overall shape of each piece too uniform, but if we go on the assumption that there will be 24 different patches, they would be about a metre square. This could change depending on the number of applicants. We plan a soft blend between each piece.

Application & Selection Process

We would like people to indicate their interest by emailing admin@leighonseabrewery.co.uk before 31 July with the title Art@theTap and attaching one photo of a piece of their work and a rough outline of their concept for their entry. Should we be inundated with entries we may need to have a selection process and if so will email all applicants with details of this process.

Timeframe

We would like the wall to be completed by 31st August for the judging to take place at our second LiveLeighTap event planned for the afternoon of 1 September.

Age Limit

Given we are on an industrial site and the prize is alcohol, the lower age limit is 18, there is no upper age limit!

Judging

We have invited our award winning design team responsible for our branding to judge the competition.

Prizes

First prize will be 3 cases of 24 bottles of beer with the winning design printed on the labels and a brewery T Shirt

Second prize will be a variety pack of all of our beers and a brewery T Shirt

Third prize, a brewery T Shirt

We are very excited by the prospect of having so many different people working with us on this project, we want to keep this as free and enjoyable as possible for everyone involved. As a result we can hopefully turn a part of our brewery that is quite unattractive into something really worthwhile.